



Republic of the Philippines
Department of Education
Region IV-A
SCHOOLS DIVISION OF QUEZON PROVINCE

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DIVISION ADVISORY NO. 028, s. 2022
February 18, 2022

With reference to the communication sent by UP Agricultural and Applied Economics Circle, Department of Agricultural and Applied Economics, College of Economics and Management, University of the Philippines Los Baños dated February 14, 2022, this advisory is issued for the information of the school heads of DepED Quezon public and private Junior and Senior High Schools and all others concerned.

AGRIKONOMIYA 2022, A SCHOLASTIC COMPETITION FOR JUNIOR AND SENIOR HIGH SCHOOL STUDENTS

The UP Agricultural and Applied Economics Circle, Department of Agricultural and Applied Economics, College of Economics and Management, University of the Philippines Los Baños invites interested Junior and Senior High School learners of DepED Quezon public and private schools to participate in the Quiz Bee sponsored by the aforementioned institution dubbed as **AGRIKONOMIYA 2022**.

For more information, please refer to the attached document.

DR. ELIAS A. ALICAYA, JR., EdD
Asst. Schools Division Superintendent
OIC, Office of the Schools Division Superintendent

CID-IMS-SHS-jam02/18/2022

DEPEDQUEZON-TM-SDS-04-011-003



"Creating Possibilities, Inspiring Innovations"

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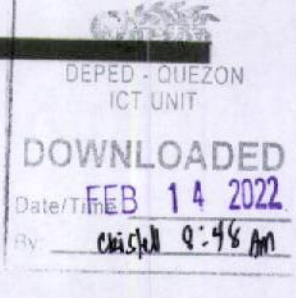
UP Agricultural and Applied Economics Circle

Department of Agricultural and Applied Economics
College of Economics and Management
University of the Philippines Los Baños

February xx, 2022

Dear Ma'am/Sir:

Greetings!

 <p>ASDS RECEIVED Date/Time: FEB 21 2022 By: [Signature]</p>	 <p>CID RECEIVED Date/Time: FEB 15 2022 By: [Signature]</p>	 <p>SDS OFFICE RECEIVED Date/Time: FEB 14 2022 By: [Signature]</p>	 <p>DEPED - QUEZON ICT UNIT DOWNLOADED Date/Time: FEB 14 2022 By: [Signature]</p>
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The UP Agricultural and Applied Economics Circle (UPAAEC) is a recognized academic organization based at the Department of Agricultural and Applied Economics, College of Economics and Management, University of the Philippines Los Baños and a member-organization of the Junior Philippine Economics Society (JPES). The organization advocates and supports agricultural and socio-economic initiatives by promoting Agricultural and Applied Economics as a field of study and as a career.

This year, in accordance with our purpose-driven objectives as an academic organization, we will be conducting a scholastic competition for junior and senior high school students. **AgriKonomiya 2022** is a month-long event composed of four (4) different competitions and one (1) webinar. With the theme, "**To Infinity and Beyond: Securing the Future through Sustainable Agriculture**", students from different schools all over the Philippines will compete with each other in an essay writing competition, a spoken word poetry competition, a poster-making competition, and lastly, an agricultural resolutions pitch competition.

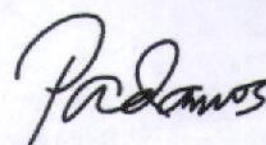
In this regard, we are humbly asking for your school's participation in our event. The event is open for all junior and senior high school students, and **no registration fee** is needed. Attached herewith are the details and program of the competition for your perusal.

Should you have any queries, please feel free to contact **Joachim Gonzales**, at 0995 334 8653 or email us at upaaec.agrikonomiya@gmail.com. Thank you very much and we are hoping for your kind consideration.

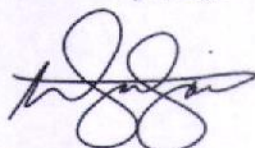
Respectfully yours,



Joachim T. Gonzales
Activity Head

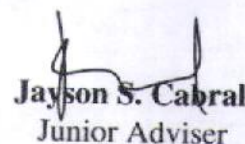


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UP AGRICULTURAL AND APPLIED ECONOMICS CIRCLE



AGRI
KONOMIYA
2022

EVENT PRIMER



/agrikonomiya



upaaec.agrikonomiya@gmail.com

WHAT IS AGRIKONOMIYA?



AgriKonomiya 2022 is one of the UP Agricultural and Applied Economics Circle's flagship projects for the year 2022 which tackles the current state of the agricultural sector in the country.

This event is anchored to the

objective of the organization to promote Agricultural and Applied Economics as a field of study and a career. With the success of last year's AgriKonomiya 2021 having over 80 participating schools nationwide and a feature article with Rappler, AgriKonomiya 2022 will still be a month-long event with four (4) competitions and one (1) webinar.

With its theme "To Infinity and Beyond: Securing the Future through Sustainable Agriculture", Junior and Senior High School students from different schools all over the Philippines will compete with each other in a poster making competition, essay writing competition, spoken word poetry competition, and lastly, an agricultural resolution pitch competition. For this year's competitions, schools can send a maximum of three students for the poster making competition,

WHAT IS AGRIKONOMIYA?

a maximum of two students for the essay writing competition, at least one student for the spoken word poetry competition, and one team of three members for agricultural resolution pitch competition.

AgriKonomiya 2022 officially starts on March 1, which is also the start of submission of entries for the competitions. The webinar will mark the culmination of the event. It will be held on March 26 via Zoom, which will be followed by the awarding ceremony.

By the end of AgriKonomiya, the organization hopes a significant increase in the awareness of the students and those reached by the event regarding the Philippine agriculture, and



ponder on important issues related to our farmers and in the agricultural value chain. More importantly, the organization aspires to encourage its participants to take an active role in the agricultural sector and recognize that Agricultural and Applied Economics is an excellent field of study to fulfill this aspiration.

ABOUT THE COMPETITIONS

Agricultural Resolutions Pitch Competition

The Agricultural Resolutions Pitch Competition or Agri-Pitch Competition is a team event wherein the participants are required to formulate innovative resolutions to the topic given by the organizers. This event is a two-part event wherein the first part requires the team to submit a written report of their proposed solutions and the top scorers from the first part would proceed to the final round wherein they would pitch live in front of the judges.

COMPETITION GUIDELINES

- Each school can only send one (1) team composed of three (3) members for this competition. The first 20 teams to register in the competition are the official participants.
- Each team will be required to articulate an innovative and realistic resolution to a current agricultural issue that will be set by the organizers. The issue will be released on March 1, 2022, Tuesday.
- The teams' resolution shall be conveyed on a written report. The paper shall consist of the following parts: Title, Introduction, Statement of the Problem, Resolution, Conclusion, and References. It must also be written in English only.
- The template for the paper will be given on the date the topic is released. The paper should not exceed fifteen (15) pages, with the exception of the title page and references.
- The accomplished paper, in PDF format, must be submitted on or before March 10, 2022, Thursday via Google Form sent on March 1. This will allow the judges to thoroughly review and familiarize themselves with the papers ahead of time.

ABOUT THE COMPETITIONS

Agricultural Resolutions Pitch Competition

- The 8 teams with the highest score based on the criteria will be announced on March 15, 2022, Tuesday. The finalists are required to prepare a video presentation, in no more than seven (7) minutes, discussing the contents of their paper.
- The accomplished video, in MP4/MOV format, must be submitted on or before March 18, 2022, Friday via Google Drive sent on March 15. This will allow the event organizers to ensure they are not damaged or corrupted.
- The video will be presented to the judges via Zoom on March 19, 2022, Saturday. All members of the teams must be present and they should wear their school uniform or any presentable attire. After every presentation, ten (10) minutes will be allotted for the Question and Answer portion between the presenting team and the board of judges.
- Plagiarism is strictly prohibited. Organizers will check the submitted papers and will return if it exceeds 14% similarity index.
- The winning teams will be announced on March 26, 2022, Saturday during the culminating event.

ABOUT THE COMPETITIONS

Agricultural Resolutions Pitch Competition

COMPETITION CRITERIA

Paper

CRITERIA	PERCENTAGE
Relevance to the issue	30%
Feasibility	20%
Sustainability	20%
Completeness	15%
Video Presence	15%
TOTAL	100%

Presentation

CRITERIA	PERCENTAGE
Overall Performance	30%
Content	25%
Pitch Quality	15%
Time Efficiency	15%
Video Presence	15%
TOTAL	100%

ABOUT THE COMPETITIONS

Agricultural Resolutions Pitch Competition

DATES TO REMEMBER

- March 1 - Topic Reveal
- March 10 - Submission of Agri-Pitch Papers
- March 15 - Announcement of Finalists
- March 18 - Submission of Video Presentation March 19 - Presentation of Finalists
- March 26 - Culminating Day/ Announcement of Winners

ABOUT THE COMPETITIONS

Essay Writing Competition

The Agrikonomiya 2022 Essay Writing competition main objective is to promote and encourage students' leadership skills and creativity through essay writing. The competition brings out the writer's ability to think and write logically about issues relating to agriculture and economy; and how they see the future of Philippine agriculture based on the current trend. Participants are expected to write persuasively and present their ideas in a well-connected and meaningful manner, guided by the principles of different agricultural economic concepts and theories. The main topic of this competition will revolve to this year's Agrikonomiya's overall theme "To Infinity and Beyond: Securing the Future through Sustainable Agriculture".

COMPETITION GUIDELINES

- At most two (2) participants for each category (English and Filipino) from participating schools can join the essay writing competition.
- All participants from each participating school will be given twelve (12) days—from March 1 to March 12—to write and submit their write-ups about the given topic.
- The essay must be written in either uniformly English or Filipino language only. Code-switching is not allowed.
- The essay shall not exceed 1,500 words and must be in the following format:
 - Font: Palatino
 - Font size: 11
 - Margins: 1"
 - Size: A4
 - Spacing: 1.15

ABOUT THE COMPETITIONS

Essay Writing Competition

- The entries will be submitted as PDF through Google Forms that will be sent to your email after registration.
- The file name of the essay shall be in the following format: NAMEOFSCHOOL_SURNAME_FIRSTNAME (e.g., UNIVERSITY OF THE PHILIPPINES-LOSBANOS_DELACRUZ_JUAN)
- Plagiarism is strictly prohibited. Once submitted, the paper's similarity index will be checked by the organizers. If the similarity index exceeds 14%, the paper will be returned to the respective participant for revision.
- The winners will be announced on March 26.

COMPETITION CRITERIA

COMPONENTS	PERCENTAGE
I. CONTENT	50%
Relevance to the theme	10%
Comprehensiveness	20%
Originality	20%
II. ORGANIZATION	30%
Clarity of thoughts	10%
Creativity	10%
Unity and Consistency	10%
III. GRAMMAR/MECHANICS	20%
TOTAL	100%

ABOUT THE COMPETITIONS

Essay Writing Competition

DATES TO REMEMBER:

- March 1- Topic Reveal and Start of Writing Output
- March 12- Deadline of Submission
- March 26- Announcement of Winners

AWARDING CEREMONY

WINNING PARTICIPANTS AWARDS

- The Champion will receive a Champion's medal and certificate via courier.
- The 1st Runner-up will receive a 1st Runner-up's medal and certificate via courier.
- The 2nd Runner-up will receive a 2nd Runner-up's medal and certificate via courier.

OVERALL CHAMPION & RUNNER-UPS

Among the schools who joined the competition, there will be one (1) Overall Champion, one (1) Overall 1st Runner-up, and one (1) Overall 2nd Runner-up. The schools will receive a trophy and certificate for standing out among the schools who joined Agrikonomiya 2022.

For the scoring,

COMPETITIONS	PERCENTAGE
Agricultural Resolutions Pitch	25%
Essay Writing	25%
Spoken Word Poetry	25%
Poster Making	25%
TOTAL	100%

Note: The overall score will be determined by taking the average of the scores of all participants sent by the school for each competition.

ABOUT THE COMPETITIONS

Spoken Word Poetry Competition

Agrikonomiya 2022 Spoken Word Poetry Competition aims to encourage the youth, specifically the students from Junior High School and Senior High School to showcase their skills in creative writing, together with their ability for poetic presentation. Students' compositions are anticipated to be characterised by rhyme, repetitions, improvisation, and word play, as well as spoken word poems that address issues related to the agricultural sector in the Philippines.

COMPETITION GUIDELINES

- Each school can send one (1) or more participants for the competition. Participants are given a week to compose their own poem in line with the topic given.
- The topic will be sent on March 1, and the poem must be submitted on or before March 6.
- The participant is required to submit a maximum of a 3-minute video performance of the poem that she/he did on March 12.
- The poem may be written and spoken in English or Filipino only. Code-switching is prohibited both in the write-up and video performance.
- Both the poem and video performance must be submitted via Google Drive which will be provided together with the topic reveal.
- The poem must be submitted in as a PDF file and should follow the following format:
 - Font Style: Times New Roman
 - Font Size: 12
 - Margins: 1" all sides
 - Paper Size: A4
 - Line Spacing: 1.15

ABOUT THE COMPETITIONS

Spoken Word Poetry Competition

- The file name for the poem should follow the format: NameOfSchool_SurnameGivenName_Poem.pdf (e.g., UPLB_LopezDianaMae_Poem.pdf)
- The video performance must be a one-take video. Editing the video itself is not allowed. The participant must wear smart casual attire. Video performances must be in MP4 or MOV format
- The file name for the video performance should follow the format: NameOfSchool_SurnameGivenName_VideoPerformance.mp4/mov (e.g., UPLB_LopezDianaMae_VideoPerformance.mp4/mov)
- Plagiarism is strictly prohibited. The organizers will check the similarity index of the poem after submission. If the similarity index exceeds 14%, the participant will be disqualified.

COMPETITION CRITERIA

Phase 1. Poem Content (40% Overall)

CRITERIA	PERCENTAGE
Relevance to the topic	45%
Coherence/ Organization	15%
Clarity	15%
Originality	15%
Grammar	10%
TOTAL	100%

ABOUT THE COMPETITIONS

Spoken Word Poetry Competition

Phase 2. Video Performance (60% Overall)

CRITERIA	PERCENTAGE
Diction	25%
Intonation	25%
Overall Impact	20%
Facial Expression & Hand/Body Gestures	15%
Video Presence	10%
TOTAL	100%

DATES TO REMEMBER:

- March 1 - Topic Reveal
- March 6 - Submission of Poem
- March 12 - Submission of Video
- March 26 - Revealing of winners

ABOUT THE COMPETITIONS

Poster Making Competition

The Poster Making competition aims to raise awareness, regarding issues in the agricultural sector and how sustainable agriculture can be a solution, through the use of art. In line with the theme of AgriKonomiya 2022 "To Infinity and Beyond: Securing the Future through Sustainable Agriculture", this competition allows Junior High School and Senior High School students to express their interpretation of the theme through creative and innovative ways.

COMPETITION GUIDELINES

- Every participating school can send 1 to 3 participants for the competition.
- Each participant should submit **ONE** entry only.
- The poster should illustrate, interpret, and emphasize the theme of AGRIKONOMIYA 2022: To Infinity and Beyond: Securing the Future through Sustainable Agriculture.
- Any medium can be used upon making the poster and each poster must have its own name or title.
- Submission of entries will start on March 1, 2022 and not later than March 12, 2022.
- The poster shall be submitted in JPEG/PNG format through the Google Form provided by the organizers.
- The file name of the poster shall follow the format: NAMEOFSCHOOL_SURNAME_FIRSTNAME_POSTER TITLE (e.g., UPLB_DELACRUZ_JUAN_AGRICULTURE)
- The artist will be held accountable for any issues that may arise with regards to the originality and authenticity of the design.

ABOUT THE COMPETITIONS

Poster Making Competition

- Part of the criteria is the accumulation of likes or heart reactions on Facebook. All participating entries will be posted on the AGRIKONOMIYA 2022 page starting March 14, 2022 and will end on March 21, 2022.
- Announcement of winners will be on March 26, 2022.

COMPETITION CRITERIA

CRITERIA	PERCENTAGE
Relevance to the theme	40%
Creativity and Presentation	20%
Graphics Originality	15%
Visual Impact	15%
Popularity	10%
TOTAL	100%

DATES TO REMEMBER:

- March 1 - start of submission of entries
- March 12 - deadline of submission of entries
- March 14 to 21- accumulation of likes and heart reactions on Facebook
- March 26 - announcement of winners

REGISTRATION FOR AGRIKONOMIYA

GUIDELINES

- Agrikonomiya 2022 is FREE of the registration fee and open to all Junior and Senior High School Students.
- For each participating school, there is an assigned minimum and maximum number of participants/team that should be registered and participate in any of the competitions. 3. The following are the minimum and maximum number of participants in each school:
 - Spoken Word Poetry Competition: one (1) or more participants
 - Poster Making Competition: minimum of one (1) and a maximum of three (3) participants
 - Essay Writing Competition
 - English: minimum of one (1) and a maximum of two (2) participants
 - Filipino: minimum of one (1) and a maximum of two (2) participants
 - Agricultural Resolutions Pitch: one (1) team composed of three (3) members 4. The **FIRST 20** teams to register in the competition are the **ONLY** official participants in Agricultural Resolutions Pitch.
- Please make sure to fill out the forms for School Logo through this link: <https://forms.gle/89Ps7btYbT9hfFeB8>. Failure to do so will result in your school logo not being published in any of our publication materials.

REGISTRATION FOR AGRIKONOMIYA

- You can register for the competitions at the google form link provided in the email or here:
 - Spoken Word Poetry Competition:
<https://forms.gle/VXWQkLYHDzav3Lsr7>
 - Poster Making Competition:
<https://forms.gle/dbk4gHg8XdHaArTE9>
 - Essay Writing Competition
 - English:
 - <https://forms.gle/oxmZgwuyVK7iXNhs8>
 - Filipino:
 - <https://forms.gle/GGzHj6mx9fxrmKDt9>
 - Agricultural Resolutions Pitch:
<https://forms.gle/dt7qZGhVXgaCKCxT6>
- Start of Registration: February 7, 2022
- End of Registration: February 23, 2022

AGRIKONOMIYA WEBINAR

The agricultural industry in the Philippines has experienced several challenges for the longest time, which we are continuously confronting and seeking solutions for up until now. The Philippines, as an agricultural country, is committed to encouraging inclusive growth while also pursuing the goal of establishing more sustainable agricultural and food systems. In line with this, Agrikonomiya 2022, with the theme "*To Infinity and Beyond: Securing the Future through Sustainable Agriculture*," presents a webinar that intends to discuss certain strategies and initiatives undertaken in our agriculture sector that can aid in the security, sustainability, and development of Philippine Agriculture. This event is focused on informing the general public, particularly the youth, about the importance of agricultural sustainability and how this could have an impact on the country's food security in the future.

DATES TO REMEMBER:

- March 26 - Webinar